

DIRECTV Genie® and Genie Mini

Model numbers: HR44/HR34 and C51/C41/C31

As of 05/13/15



CONSUMER POSITIONING

Genie is the most advanced HD DVR ever. Genie, only from DIRECTV, is one HD DVR receiver that powers your entire home. So now you can enjoy a full HD DVR experience on every TV in your home, without seeing an inconvenient cable box in each and every room. Genie also avoids recording conflicts by letting you record any 5 shows you want, all at the same time, all in HD.

Genie even recommends new shows you might like, based on what you already watch. And, with a 1 terabyte HD DVR storage drive, there's more than enough room, so you won't have to delete your favorite pre-recorded shows again. An HD DVR so advanced, your every TV wish is granted.

Based on one Genie HD DVR setup (model HR44/HR34 Advanced Whole-Home DVR only). Requires a Genie Mini or a DIRECTV Ready TV for each additional room. Additional fees apply. Access to programming based on package selection. Blackout restrictions apply to sports programming. Program must air in HD to record in HD.



GENIE POWERS YOUR ENTIRE HOME WITH ONE HD DVR—With Genie, enjoy a full HD DVR experience on every TV in your home. Now you can record, pause, and rewind live TV, plus fast-forward, and delete pre-recorded shows from any room. You can even start watching in one room and finish in any other. Plus, your family can watch the same pre-recorded show simultaneously in up to 4 rooms.¹



GENIE STORES ALL YOUR FAVORITES—Genie comes with a 1 terabyte HD DVR storage drive, with more than enough room so you'll never have to delete your favorite shows to make room for new ones.³



GENIE ELIMINATES RECORDING CONFLICTS—Genie lets you record any 5 shows you want—all at the same time—all in HD—and all with one central HD DVR.²



GENIE ELIMINATES INCONVENIENT CABLE BOXES—Genie serves your entire home, so you can enjoy a full HD DVR experience on every TV in your home—without seeing boxes in every room.¹



GENIE IS SUPER SMART—Genie even recommends new shows you might like, based on the ones you typically watch. It's never been easier to discover new favorites. Opt in to "Genie Recommends" required.

¹ Requires a Genie Mini or a DIRECTV Ready TV for each additional room. Additional fees apply. ² Access to programming based on package selection. Blackout restrictions apply to sports programming. Program must air in HD to record in HD. ³ Based on one Genie HD DVR setup (model HR44 or HR34 Advanced Whole-Home DVR only). Actual recording capacity varies based on type of programming being recorded. Program must air in HD to record in HD. Remote viewing requires a Genie Mini, H25 HD Receiver(s) or DIRECTV Ready TV in each additional room, a SWiM network and Advanced Receiver Service (\$15/mo.). Visit directv.com/Genie for complete details. To access HD programming, HD television required. Number of HD channels varies by package. Limit three remote viewings per Genie HD DVR (model HR44 or HR34 Advanced Whole-Home DVR) at a time. See additional disclaimers on page 5. PRODUCED BY DIRECTV MARKETING COMMUNICATIONS DEPARTMENT. FOR SALES PERSONNEL USE ONLY. NOT FOR PUBLICATION OR CUSTOMER DISTRIBUTION.

HR44 HD DVR

Height: 1.97 inches
Width: 13.11 inches
Depth: 9.69 inches



Genie Mini - C51

Height: 5.906 inches
Width: 1.024 inches
Depth: 3.661 inches



Genie RC73 Remote

RF, IR Capable

NOTE: The Genie RC73 remote is recommended for use with the HR44, C41 and C51 only. If using the Genie RC73 remote on receivers other than the HR44, C41 or C51, the remote can only be used in IR mode.



Built-in CCK – Functions as the W-CCK in a customer's home.

New RF Technology – HR44, C41 and C51 operate on the new RF4CE technology, which is only available on the RC71 and beyond Genie remote.

EPS44 Power Supply – The EPS44 is a new external locking power supply. This will reduce having to replace a receiver if the power supply fails.

Smaller weight/size – The dimensions of the HR44 are considerably less than the HR34, which will make it easier to install and has increased aesthetics.

DIRECTV Genie® and Genie Mini Features and Benefits



FEATURES	BENEFITS
5 Tuners	<ul style="list-style-type: none"> Record up to 5 programs of your choice at the same time on one Genie
Full HD DVR Functionality in every connected room	<ul style="list-style-type: none"> Pause and rewind live TV in every room Record and delete shows in every room Watch the same recorded show on up to four TVs simultaneously View and record DIRECTV On Demand programs in every room
1 terabyte (TB) of Storage	<ul style="list-style-type: none"> Store up to 200 hours of HD programming With 800 hours of SD storage, you can record over 1,500 shows Actual recording capacity varies based on type of programming being recorded.
DIRECTV Ready (RVU Technology)	<ul style="list-style-type: none"> One receiver serves your entire home, so you can enjoy DVR service on every TV, except without the DVR at each TV. That means no more boxes in view Requires Genie Mini for each additional TV or a DIRECTV Ready TV. Connect up to 8 DIRECTV Ready TVs to a single Genie Visit directv.com/dtvready for a full list of DIRECTV Ready TVs
Picture-in-Picture	<ul style="list-style-type: none"> Watch 2 shows at once without having to change channels Note: This feature is only available on the TV connected directly to Genie.
Advanced Scheduling	<ul style="list-style-type: none"> Search and schedule recordings up to a year in advance
Double Play	<ul style="list-style-type: none"> Watch, pause, rewind and fast-forward on 2 channels at the same time
Start Over	<ul style="list-style-type: none"> Start programs at the beginning if you tune in late (Icon displays when feature is available)
Past Episodes	<ul style="list-style-type: none"> Catch up on past episodes, as far back as 5 weeks
Genie™ Recommends	<ul style="list-style-type: none"> Recommends and suggests recording options for new shows that match your preferences, so it's never been easier to find programming you might like Discover new shows based on your tastes



Genie Mini model number: C51

NOTE: Genie Mini, model C51/C41/C31, will still appear in some parts of DWS, OMS and on customer billing statements as "Client." Please remember that the name of the C51/C41/C31 is being migrated across all systems from Client to Genie Mini.

What are Genie and Genie Minis?

- Genie is our best HD DVR ever! It is the entertainment hub of the home and shares content seamlessly with other connected devices, also known as clients. These clients can be the Genie Minis (formerly known as "Clients") or other devices such as DIRECTV Ready TVs.



Genie Mini model C51

What is RVU and how does it work?

- RVU is a software technology that is built into Genie, enabling it to act as a server for the smaller Genie Minis. RVU allows the Genie Minis to access all live and recorded content from Genie, as well as User Interface (UI) features and broadband-based services. DIRECTV Ready is the brand name used by our third-party RVU TV partners to describe the experience that is delivered via RVU technology.

What do the Genie Minis do?

- By definition, Genie Minis do not contain tuners of their own. They connect to Genie in order to access its programming, recorded content and other DVR functionality. You'll need one Genie Mini for each additional TV unless it is DIRECTV Ready.

Can I use a Genie Mini by itself?

- Because the Genie Minis do not have tuners, they cannot receive DIRECTV programming or respond to DVR commands without being connected to Genie.

How many TVs does Genie provide with DIRECTV service?

- Genie can be connected to up to 8 separate rooms, providing full DVR functionality and DIRECTV programming for each connected TV. However, only 4 rooms can be viewing live or recorded content at the same time. If a customer has 4 rooms in use simultaneously, rooms 5–8 will see a message telling them they have reached their active room limit, and to turn off one of the other receivers to enable service in the new room they would like to use.
- If a customer expects to have more than 5 TVs in use at the same time, we recommend using HD DVRs for those extra TVs to ensure the best entertainment experience.

How many shows can I record and watch at once?

- Each Genie has five tuners so you can record up to 5 programs of your choice at a time. If you are recording a show on Genie, you can watch it at the same time in up to three other rooms. You can also play the show later in multiple rooms simultaneously.

Can I pause, play and rewind live TV with the Genie Minis?

- Yes, you can pause, play and rewind live TV in any room with a Genie Mini.

Can all of the TVs connected to Genie to record shows?

- You can schedule a show to record on Genie from any Genie Mini that is connected to it. DIRECTV Genie Minis have full and independent DVR capabilities. You will not be able to record content from a non-Genie connected HD DVR.

Can I combine Genie system with other DIRECTV HD DVRs and receivers?

- Yes, Genie will work with any other DIRECTV HD DVRs and HD Receivers that are compatible with Whole-Home DVR service, so you can play, pause, rewind and delete recorded content on Genie from any room of the house. Please note: You will not be able to record content to Genie from a connected HD DVR.

Can I get on demand programming with the Genie Minis?

- Yes, you can access DIRECTV on Demand programming with the Genie Minis if Genie is connected to the Internet.

Are DIRECTV Genie Minis able to skip commercials automatically during pre-recorded content?

- Like any HD DVR, DIRECTV Genie Minis can fast-forward through commercials on recorded shows but they do not skip them automatically.

How many hours of programming can Genie hold?

- Genie has a 1 Terabyte (1TB) hard drive and can hold up to 800 hours of SD programming or 200 hours of

HD programming. (Actual recording capacity varies based on type of programming being recorded.)

Is Picture in Picture (PiP) available on Genie and Genie Minis?

- PiP is available on Genie, however it is not available on the Genie Minis.

Can I access DIRECTV TV Apps on Genie and Genie Minis?

- Yes, you can access DIRECTV TV Apps on Genie including Pandora, ScoreGuide, Facebook, Twitter and other general apps such as news, sports and weather. These apps are integrated into the Hi-Def Guide and can be easily accessed via the menu. It is important to remember that some apps require an Internet connection.

Can I set parental controls on Genie and Genie Minis?

- Yes, you can set up the parental controls directly on Genie and Genie Minis for access restrictions on the entire system.

Do I need to be connected to the Internet for Genie and Genie Minis to work?

- You do not need an Internet connection, but it is recommended since a connected HD DVR offers the best entertainment experience and is required for many of Genie and Genie Mini features to function.

Are Genie Minis assessed a monthly charge as an additional receiver?

- Yes. There is a \$6.50 monthly fee each receiver and/or Genie Mini/DIRECTV Ready TV/Device on your account.

Can I hide the DIRECTV Genie Mini out of sight?

- Yes, the DIRECTV Genie Mini can easily be hidden behind the TV or in a cabinet when used with a Radio Frequency (RF)-capable remote control as they do not require a direct line of sight with the box.

Can a customer request an HR44 by model number?

- Unfortunately, we cannot assign model numbers to specific orders as the model installed depends very much on the inventory the technician will have on his truck. If a customer requests a Genie by model number, please kindly them know that you do not have a way to let the technician know which model to install and they will not be disappointed with either model installed.